

These are Not Your Grandparents' Research Impacts...

Traditional research impact has focused on bibliometrics – citations, patents, licenses, spin-off firms, and revenue generated. Current measurements of impacts have broadened to include social media, presentations, honours and awards, election to learned societies, journal editing, organising conferences or workshops, providing academic advice, reports, visiting professorships or fellowships.

The common thread between these impacts is that they are all outputs. Funding agencies and the general public are increasingly asking that we show the impact of faculty and student research. Research administrators are under more pressure than ever to show evidence of outcomes (change in knowledge, skills, attitudes) and impacts (change in economic, socio-cultural, institutional, environmental or technological state). This webinar will discuss this shifting research landscape, give examples of new initiatives at Royal Roads University, and provide the opportunity to brainstorm this issue.