

So you want to create knowledge translation videos?

Videos are gaining popularity among knowledge translation (KT) practitioners and researchers as a format for mobilizing research findings. They can be costly to produce, however, making it important to plan ahead. NeuroDevNet's KT Core, managed by Anneliese Poetz, has produced a number of [KT videos](#) over the past two years. This webinar will draw on NeuroDevNet's experience, covering the essential things you need to know to be able to create your own KT videos. Topics will include: identifying the target audience and overall goal of the video; tips, tricks and lessons learned; what makes a video KT; how to craft the storyline; and how to create a video from start to finish including where to procure the right equipment, choosing music and working with researchers toward a final product