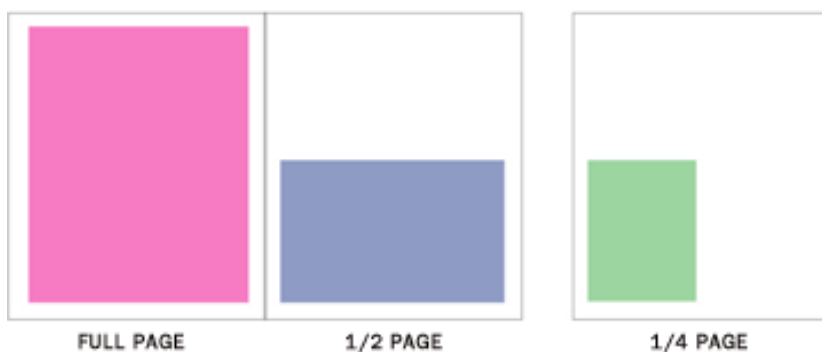


Advertising

The CARA Connection is pleased to offer the advertising rates shown below. All advertisements are full colour.



¼ page	\$165 (4" X 3")
½ page	\$325 (4" X 6")
Full page	\$650 (8" X 11")
Full page - back cover	\$850 (8" X 11")

All advertising images should be sent in JPEG format

To take advantage of this opportunity, learn about discounts for multiple advertisements and secure your advertising space, please contact Mike Folinias at m.folinias@utoronto.ca

CARA Connection Advertising Policy

CARA is a national voice for research administrators in Canada. Distinct from other national organizations, CARA's strength is in its diversity and comprehensive approach to research administration. CARA provides a critical interface between all stakeholders in the management of the research enterprise.

In carrying out its objectives, CARA may secure advertising revenue from its newsletter, the CARA Connection. The acceptance of an advertisement in the CARA Connection does not and should not imply any endorsement by CARA of the advertiser or its products or services.

CARA may refuse any advertisement or sponsorship that is believed to be incompatible with its objectives or in poor taste. If there is any uncertainty or dispute as to the suitability of an advertiser or sponsor, the CARA Connection committee will refer the matter to CARA's Executive Committee to make a decision.

In the event of inconsistency between the French and English version, the English language version shall prevail.

Approved by the CARA Executive Board: September 12, 2017